



## Amplifying Women's Stories for a More Inclusive Peace

### Women, Peace and Security Global Media and Women, Peace and Security Award - Terms of Reference

#### 1. Background

Journalism plays a critical role in countering misinformation, disinformation, and fake news. It can build broad-based support for sustainable and inclusive peacebuilding, promoting women's meaningful participation and leadership in decision-making on peace and security. Mass media has the power to break the traditionally conservative stereotypes around gender and women's portrayal as victims of conflict. Furthermore, it can provide citizens with the information necessary to hold governments to account on issues of women, peace and security. However, in practice, this role often remains unfulfilled.

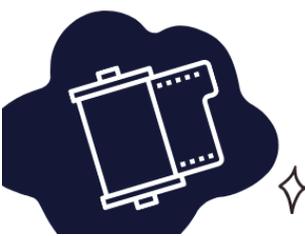
The Global Network of Women Peacebuilders (GNWP) recognizes the critical role of journalists in promoting women's meaningful participation in decision-making and peace processes and the implementation of the UN Security Council Resolutions on Women, Peace and Security (WPS). GNWP trained and engaged journalists in 10 countries<sup>1</sup> to increase their awareness of the WPS agenda and their role in implementing it and enhancing their capacity for gender-responsive and conflict-sensitive reporting. The trainings were conducted with support from the Austrian Development Agency (ADA), Global Affairs Canada, and the Norwegian Agency for Development Cooperation (Norad). In partnership with its national partners, GNWP also organized **Media and Women, Peace and Security (WPS) competitions** in Armenia, Colombia, Georgia, Kenya, Moldova, the Philippines, Uganda, and Ukraine in 2020-2021.

To further expand the reach of its work with journalists and media practitioners, in November 2021, GNWP will launch the Global Media and WPS Award. The Award will be organized as part of the project "Local communities build and sustain peace: Strengthening women and youth participation in building sustainable peace in Armenia, Azerbaijan, Georgia, Kenya, Moldova, South Sudan, Uganda & Ukraine", supported by ADA,

The Global Media and WPS Award aims to promote and recognize journalists and other media practitioners whose work contributes to the implementation of UNSCR 1325 on WPS. The award will provide greater visibility to the winning articles from each country, highlighting the importance of women in building and sustaining peace. It will also spotlight women's roles as leaders, peacebuilders, and decision-makers, especially in the context of COVID-19 prevention and recovery. The Global Media and WPS Award will also serve as an encouragement for other journalists from different parts of the world to develop engaging stories to promote the implementation of WPS and women's leadership in building and sustaining peace.

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<sup>1</sup> Armenia, Colombia, the Democratic Republic of the Congo (DRC), Georgia, Kenya, Moldova, Nigeria, the Philippines, Uganda and Ukraine





The winning journalists from each of the national competitions will have a guaranteed place in the global competitions. Additionally, journalists from around the world will be invited to submit entries to the Global Media and WPS Award. To spotlight the work and experiences of journalists working in conflict-affected and fragile contexts, **only submissions from journalists from countries in which national WPS and media competitions were held, and from** journalists from, and working in, countries that are part of the [OECD 2020 fragility framework](#) will be accepted.

The winners of the national competitions will have an option to submit their winning pieces from the national competitions or new submissions for the Global Award in their preferred language. Additional participants from different parts of the world will be invited to submit their pieces in English, French, Spanish, Russian, or Arabic. GNWP will translate the submitted works into English to ensure that they can be judged fairly by the international jury.

By bringing together the winners of the national Media and WPS competition and other journalists coming from fragile and developing countries, the Global Media and WPS Award will also create an opportunity for the journalists to learn from each other. To enhance and consolidate this learning opportunity, GNWP will create an informal global network of journalists writing or producing media materials on WPS. The global network of journalists will be launched at the culmination of the Global Media Award.

## 2. Terms of Reference for the Global Media Award

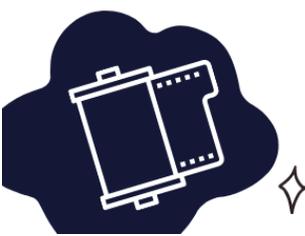
### Eligibility criteria

- Must be a journalist from the country in which national competition was held, or from, and working in a country that is [part of OECD's 2020 fragility framework](#);
- The submitted materials must be in English, Spanish, French, Russian, or Arabic;
- The submitted material must have been published after 1 January 2020 or be scheduled to be published no later than 31 December 2021 via print, online media (e.g., blogs), TV, or radio stations;
- The submitted material must contribute to promoting at least one of the four pillars of WPS (women's meaningful participation; protection of women's rights; conflict prevention; and gender-sensitive relief and recovery) **and/or** women's contributions to addressing the COVID-19 pandemic and its impacts;
- The submitted material must be original and the work of the person submitting it.
- The top three winners of the Media WPS competitions held in 6 countries will have the choice to re-submit their winning piece in their local language or prepare a new one in the 5 languages mentioned above;

### Assessment/Selection criteria

The following features will be evaluated to select the winners of the Global Media Award

- Whether the material is innovative and solution-driven;
- Whether the material contributes to, or promotes, effective implementation of WPS, including the National Action Plans, for example, by raising awareness about the agenda, or promoting





its key pillars **and/or** highlighting women's roles in addressing the COVID-19 pandemic and its impacts;

- Whether the material presents a transformative narrative – showing women as agents and not only passive victims;
- The material uses an original and engaging angle, making WPS and its key messages accessible to a broader population.

All candidates should send:

- Short biography
- Materials of minimum 500 and maximum 1500 words (for written submissions); or minimum 5 and maximum 15 minutes (for audio or audio-visual submissions).

### Panel of judges

An independent panel of judges will review the submissions, and the winner will be awarded on the International Day of Women 2022. The panel of judges will consist of

1. Representative of ADA (TBC)
2. Maria Victoria Cabrera Balleza, Chief Executive Officer of the Global Network of Women Peacebuilders
3. Three global media experts (TBC)

### Prize and award ceremony

An official Award Ceremony will take place on 8 March 2022. The ceremony will take place either online or in-person, in New York, depending on the COVID-19 restrictions. The winner will also have an opportunity to travel to New York and report during the Commission on Status of Women scheduled for the 15th–26th March 2022, subject to COVID-19 travel restrictions and regulations. The other two top contenders will be awarded a plaque and a monetary award of USD \$500 for the 2<sup>nd</sup> place and USD \$300 for 3<sup>rd</sup> place.

The articles, blogs, TV/radio productions from the winning journalists will be published on GNWP website, widely circulated to reach policy makers in governments, UN and other international and regional organizations, civil society and the general public.

### Timeline

- Launch of the competition – November, 2021,
- Submission Deadline: 31 December 2021
- Translation of submissions made in languages other than English: January 2022
- Review of the submissions by the independent panel of judges: February 2022
- Winner announced: by 28 February 2022
- Award ceremony: 8 March 2022
- Winner's travel to New York to report during the Commission on the Status of Women (14-25 March 2022)

